



**Local Council Elections 2019
Age Friendly Campaign
A MESSAGE FOR CANDIDATES**

We call upon election candidates to pledge a commitment that if elected, they will play an active role in working to promote Age Friendly, in their council and in the communities it serves.

By signing the pledge to be an Age Friendly Champion, candidates agree to...

- ✓ **Promote and support good Age Friendly practice and planning in your council.**
- ✓ **Engage with older people's groups and networks. Listen to, understand and act on older people's views to improve their neighbourhood.**
- ✓ **Drive engagement and coproduction with older people at community level.**
- ✓ **Encourage and adequately resource Age Friendly initiatives that improve older people's wellbeing and connections and reduce loneliness and social isolation.**
- ✓ **Support council staff in their work advancing Age Friendly planning practices and partnerships.**
- ✓ **Encourage Age Friendly partnerships to explore evidence based intergenerational approaches to creating great places to grow old for everyone.**

SIGN UP HERE: www.ageni.org/electionpledge

Use this hashtag on social media to show your commitment [#agefriendlychampion](https://twitter.com/agefriendlychampion)



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